

FUND YOUR YEAR!

HOW TO SELL OVER \$1000 IN UNDER 8 HOURS



PERSONALIZE: Download the Trail's End App, register an account, and personalize your account. Set a goal, add photos and a short bio on why you're fundraising.



ONLINE DIRECT: Utilize the Autosshare feature to ask prior customers and phone contacts to support your adventures again. The average customer orders over \$65 when they order Online!

Pro Tip, share your fundraising page through social media, and tag your family and friends!

$\$65$
 $\times 5$

 $\$325$



STOREFRONT: Sign up and sell for at least 4 hours. The average Scout sells over \$125/hr at storefronts!

Pro Tip, make the most of your storefront time by working with only one scout and parent per shift!

$\$125$
 $\times 4hr$

 $\$500$



WAGON SALES: Go door-to-door in your neighborhood, with or without product, and ask your neighbors for their support. The average Scout sells over \$100/hr!

Pro Tip, wear your uniform, and practice your popcorn sales speech!

$\$100$
 $\times 3hr$

 $\$300$

TOTAL SALES OVER \$1,125

